

ORDER



Orders

Order / Rev: 711682

Alt Order #: 06305449

Product Desc: FRNDS OF CONNIE MACK

Estimate: 457

Flight Dates: 09/10/12 - 09/14/12

Original Date / Rev: 09/05/12 / 09/06/12

Order Type: Political

Primary AE: Aaron Ashe

Sales Office: T-WAS

Sales Region: NAT

Agency

Name: McLaughlin & Associates/ POL

Buying Contact: Marianne Campbell

Billing Contact:

566 South Route 303

Blauvelt, NY 10913

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Mack,C/ R / Senate

Demographic: A35+

Product Codes: IS-Candidate/US Senate

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	2	\$1,300.00	\$1,105.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	2	\$1,300.00	\$1,105.00	0.00
Totals	2	\$1,300.00	\$1,105.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/10/12	09/14/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--			2			\$650.00		0.00			
													Totals	2	\$1,300.00